

CONSULTATION SERVICES

LEADERSHIP DEVELOPMENT AND PLANNING

The VISIONS Center offers Executive Coaching and on-site consultation supports to organizations to develop leadership and build team approaches within their organization. Our Leadership Development and Planning processes have assisted companies to significantly grow and expand.

Specifically, we offer the following services:

- *Executive Coaching and Individualized Leadership Development,
- *Programs to strengthen leadership teams and build corporate consensus,
- *Training for Board of Directors regarding corporate responsibilities,
- *Strategic Planning facilitation, analysis, and plan development,
- *Business Analysis, Business Plan Development, and trend responsiveness exercises to ensure competitive positioning,
- *Leadership Training, and
- *Succession Planning.

PUBLIC RELATIONS

The VISIONS Center's public relations division offers assistance in a variety of ways:

- ****Develop Public Relations Plans;** Analyze Goals; Tailor Solutions
- ****Newsletter Development:** Writing, Editing, Copy Ready Text, Printing, and Mailing
- ****Brochures, Flyers, Marketing Literature:** Composing, Copy Ready Text, Printing, and Mailing
- ****Presentations:** Power Point, Director, I Movie, I DVD, Garage Band
- ****Training Materials & Training Programs**
- ****Adobe Photoshop & I Photo:** Photo Management, Editing
- ****Pod Cast Development**
- ****Assistance in Branding and Building Image**

QUALITY OUTCOMES

It's not enough to simply offer programs, produce products, or provide activities. Quality brings together the right attitudes with the right people in an environment that fosters creativity and personalizes approaches.

We approach Quality as a three part process: Quality Assurance, the first step to ensure the basics are in place; Quality Improvement to build on successes and add value; and Quality Enhancement, efforts that truly seek excellence. It is our belief that superior organizations continually challenge themselves to develop and enrich their programs.

A culture that promotes quality will ensure that everyone has the shared values of excellence in performance and integrity in action.

The VISIONS Center works with organizations in a wide range of activities to promote quality outcomes. Projects center around:

- *Assisting organizations to build a culture that promotes excellence,
- *Training staff on best practices, offering examples and scenario exercises to enhance teaching and training strategies,
- *Bolstering quality monitoring and management systems,
- *Improving consumer and customer feedback,
- *Clarifying and developing Quality Improvement Goals,
- *Exploring Quality Enhancement areas, building consensus, and establishing systems to ensure achievement,
- *Evaluating and helping to structure quality management and reporting systems,
- *Supporting Executive Management to build a "quality focus" throughout the organization.